

WEBSITE ENLIGHTENMENT TEXT

1. DATA CONTROLLER

Pursuant to the Personal Data Protection Law numbered 6698 (the “**Law**”), your personal data may be processed by Ata Holding Anonim Şirketi (“**Ata Holding**” or the “**Company**”), in its capacity as data controller, within the scope described below.

2. YOUR PERSONAL DATA THAT ARE PROCESSED

By visiting our website, and by filling in the “Contact Form” and/or “Investor Relations Form”, you provide your identity (name and surname) and contact (e-mail address) data to our Company. In addition, you may also send your message to our Company via the mentioned forms. If you give any information involving personal data inside the message which you send, such data will also be processed. You may visit the [Cookie Enlightenment Text](#) to learn your personal data that are processed within the scope of cookies.

3. PURPOSE OF PROCESSING OF PERSONAL DATA

Due to your visiting our website, your personal data that are specified in the second paragraph will be processed for the purposes indicated below (“**Purposes**”) within the scope of conditions and purposes of personal data processing set out Articles 5 and 6 of the Law.

- for responding to any request, if a request is filed via Contact Form and/or Investor Relations Form sections on the website, ,
- for contacting with you to respond to the request,
- for our business units to perform the necessary actions for enabling the data subjects to benefit from the services offered by our Company,
- in order that related business processes are conducted, information is obtained, evaluating wishes/ suggestions, and enabling complaints to be filed,
- for our business units to perform the necessary work for the activities of our Company to be conducted and the associated business procedures to be conducted,
- managing Investor Relations processes,
- planning and execution of our Company’s business strategies,
- providing legal, technical, and commercial-business security of the Company and the data subjects who are in business relationship with the Company.

4. PARTIES TO WHOM YOUR PERSONAL DATA ARE TRANSFERRED AND PURPOSES OF TRANSFER

Your personal data that are collected may, in line with the Purposes, be transferred to our shareholders, group companies, affiliates, subsidiaries and business partners, our suppliers, governmental institutions authorised by law and private persons authorised by law, and if you give your explicit consent, to Microsoft Corporation residing abroad, who is the service provider of Microsoft Office and associated programs, which are used by our Company, within the scope of data processing conditions as arranged under Articles 5 and 6 of the Law, within the framework of personal data processing conditions and purposes set out in Articles 8 and 9 of the Law.

5. METHOD OF COLLECTION OF YOUR PERSONAL DATA AND LEGAL GROUNDS

Your personal data are collected and processed by our Company through the “Contact Form” and “Investor Relations Form” tabs on our website for the purposes and legal grounds described below based on the conditions of personal data processing set forth in Articles 5 and 6 of the Law for the purposes.

With the condition to be directly related with institution or performance of a contract, based on the legal grounds that processing of personal data of parties to the contract is necessary, and with the condition not to cause damage to the fundamental rights and freedoms of the data subject, data processing is compulsory for legitimate interests of the data controller;

- for responding to any request, if a request is filed via Contact Form and/or Investor Relations Form and/or social media accounts,
- for contacting with you in order to respond to the request,
- for our business units to perform the necessary actions for enabling the data subjects to benefit from the services offered by our Company,
- in order that related business processes are conducted, information is obtained, evaluating wishes/ suggestions and enabling complaints to be filed,
- for our business units to perform the necessary work for the activities of our Company to be conducted and the associated business procedures to be conducted,
- managing Investor Relations processes,
- planning and execution of our Company’s business strategies,
- providing legal, technical and commercial-business security of the Company and the data subjects who are in business relationship with the Company.

In case your Explicit Consent is available;

- transfer to Microsoft Corporation, residing abroad, which is the service provider of Microsoft Office, e-mail program used by our Company, and programs associated therewith.

6. AS DATA SUBJECT, YOUR RIGHTS LISTED IN ARTICLE 11 OF THE LAW

We notify you that you, as data subject, hold the following rights described below pursuant to Article 11 of the Law:

- to learn whether your personal data have been processed or not,
- to request information if your personal data have been processed
- to learn the purpose of processing of your personal data and whether your personal data were used in line with the purpose of processing,
- to learn about the third persons to whom your personal data were transferred within or outside the country,
- to request correction of your personal data if your personal data have been deficiently or wrongly processed,
- to request the deletion or destruction of your personal data within the framework of conditions set forth in the related legislation,
- to request that the procedures of correction, deletion and destruction performed pursuant to the related legislation should be notified to third parties with whom your personal data were shared,
- to object to occurrence of a result that is to your disadvantage through analysis of your processed personal data exclusively by means of automatic systems,

- to request indemnification if you incur damages due to unlawful processing of your personal data.

You may send your applications concerning your rights listed above to our Company by filling in the Data Subject Application Form available on the website at www.ataholding.com.tr or by sending mail to kvkk@ataholding.com.tr. Your applications will be finalised within the shortest possible time and within at the latest thirty days depending on the nature of the request, free of charge; however, if the procedure requires any additional cost, you may be charged a fee based on the tariff that will be designated by the Personal Data Protection Board.