

## COOKIE POLICY

### I. Data Controller

This Cookie Policy (“**Policy**”) has been prepared by Ata Holding Anonim Şirketi (“**Ata Holding**” or the “**Company**”) in its capacity as the data controller, pursuant to Article 10 of the Personal Data Protection Law No.6698 (“**the Law**”) and the Communique On Principles And Procedures To Be Followed In Fullfillment Of The Obligation To Inform. You can review detailed information regarding our use of cookies below.

As Ata Holding, we process your personal data through cookies and similar technologies (“**Cookies**”) during your use or visit of our websites (“**Website**”), applications, or any other online or offline Platforms we make available to you in digital environments (collectively referred to as the “**Platform**”). This processing is carried out to ensure the functionality of the Platforms and the provision of information society services.

As Ata Holding, we may cease using the cookies we utilize on the Platform, modify their types or functions, or add new cookies to the Platform. Therefore, we reserve the right to amend the provisions of this Policy at any time. Any changes made to this Policy will take effect once published on the Platform or any other publicly accessible medium. You can find the date of the latest update at the end of this Policy.

### II. What are Cookies?

Cookies are small text files stored on your browser or device (e.g., computer, phone, tablet, etc.) when you visit a website or mobile application.

### III. Which Types of Cookies Do We Use?

**A. By Party:** Our Platform uses first-party cookies. These cookies are created by the Platform being visited.

**B. By Duration:** Our Platform uses session cookies according to their duration. Session cookies are cookies that are deleted when the browser or session is closed.

**C. By Purpose:** Our Platform uses essential cookies according to their purposes. These cookies are necessary for the use of the Platform. If the use of these cookies is blocked, access to certain parts or the entire Platform may not be possible. These cookies are required for the operation of our Platform. These cookies are first-party cookies and are used as mandatory to ensure the functionality of our website and to fulfill information society services.

Name of Cookie	Provider	Purpose of Use	Duration
CultureInfo	ataholding.com.tr	To store user's language, region, or locale settings.	Throughout the session
__RequestVerificationToken	ataholding.com.tr	To use for security purposes against malicious actions.	Throughout the session
CookieSettings	ataholding.com.tr	To ensure that the pop-up message regarding cookies has been displayed to the visitor and refrain from asking again in the duration period.	For 30 days
ASP.NET_SessionId	ataholding.com.tr	To maintain an anonymized user session by the server.	Throughout the session

#### IV. How Do We Collect Your Personal Data?

Your personal data is collected electronically through cookies as part of your visit and use of the Platform.

#### V. Which Personal Data Do We Process, for Which Purposes, and with Which Legal Basis?

Through mandatory cookies, your personal data is processed to ensure the operation of our Platform and the provision of information society services (such as remembering privacy preferences, counting visitors to our website, and measuring traffic). The IP address and device information collected through these cookies are processed under Article 5, paragraph (c): *"The processing of personal data is necessary for the establishment or performance of a contract, provided it is directly related to the parties of the contract,"* and paragraph (f): *"The processing of data is necessary for the legitimate interests pursued by the data controller, provided that such processing does not infringe the fundamental rights and freedoms of the data subject,"* of the Law.

#### VI. To Which Parties and For Which Purposes Do We Transfer Your Personal Data?

As Ata Holding, we share your personal data within the scope of this Policy with our group companies, affiliated companies, and subsidiaries for the purpose of carrying out our business processes, and, when required by legal obligations, with authorized public institutions, organizations, and individuals.

#### VII. What Are Your Rights Regarding Your Personal Data?

Pursuant to Article 11 of the Law, we would like to remind you of the following rights:

- To learn whether your personal data are processed or not,

- To demand for information as to if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether these personal data are used in compliance with the purpose,
- To know the third parties to whom your personal data are transferred in country or abroad,
- To request the rectification of the incomplete or inaccurate data, if any,
- To request the erasure or destruction of your personal data under the conditions specified in the relevant legislation,
- To request reporting of any correction, deletion, or destruction of your personal data to third parties to whom the data has been shared,
- To object to the occurrence of a result against yourself by analysing the data processed solely through automated systems,
- To claim compensation for the damage arising from the unlawful processing of your personal data.

You can submit your applications regarding your rights listed above to our Company by filling the **Data Subject Application Form**, which you can access at [ataholding.com.tr](http://ataholding.com.tr), or by sending an e-mail to [kvkk@ataholding.com.tr](mailto:kvkk@ataholding.com.tr). Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest; However, if the transaction requires additional costs, you may be charged according to the tariff to be determined by the Personal Data Protection Board.

Updated on: 05/02/2025